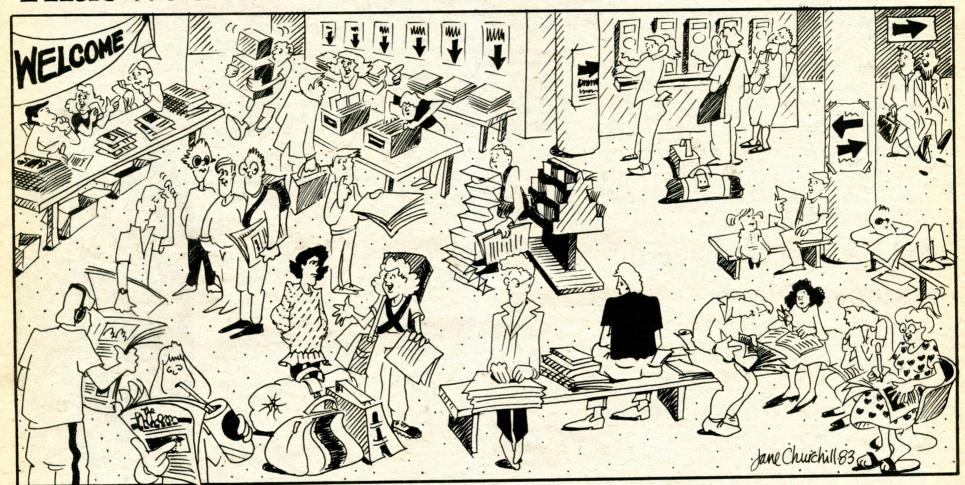
That was the week that was...



CUSA street fest preparations in high gear

The CUSA (Concordia University Student Association) Street Festival on Thursday September 15 from 11 a.m. to 11 p.m. will officially kickoff the Capital Campaign's two-week-long series of activities on the Loyola Campus. All that is required to ensure its success is the same good weather we've had all summer long, the organizers say.

The enterprising students have planned a wide range of activities that will appeal to all tastes and ages. Some of the major attractions include: amusement park rides; games stands packed with prizes donated by s a treasure hunt a corn-shucking contest; campus tours; a "Burning of the Jinx" by the Fraternities; jugglers, mimes and much much more. There will be a Capital Campaign booth offering information about the University and a souvenir button.

A variety of tasty treats will be available such as hot buttery corn from a corn roast, savoury hamburgers, hot-dogs and lots of other junk foods, and last, but not least, lots of beer and soft drinks. And all items will be sold at very reasonable prices.

A major feature of the Festival is the CBC booth which will be broadcasting live from the Quadrangle the programs Radio Noon from noon to 2 p.m., and Home Run from 4 p.m. to 6 p.m. George Springate's television show Midday will be taped between 2 p.m. and 3 p.m. A number of University administrators, faculty and students will be interviewed by CBC throughout the day.

CBC is also offering professional make-up demonstrations with free make-overs, prizes of all kinds such as baseball bats and T-shirts. It will also coordinate two discussion workshops for Journalism and Communication Studies students in the Campus Centre.

"Bowser & Blue", the popular folk-rock singing duet will be playing intermittantly from 2 p.m. till 8 p.m. in the Quadrangle, while the Concordia Jazz Ensemble will perform by the Athletic Complex from

12:30 p.m. to 7 p.m. There is even a genuine Street Dance with a live band from 7:30 p.m. till 11 p.m., on Sherbrooke Street between Belmore and West Broadway.

CUSA organizers seem to have thought of every last detail, such as setting up a day-care centre, and coming up with a contingency plan in case of bad weather.

As the Street Festival is part of the Concordia Orientation Program (COP), educational activities such as campus tours, departmental open houses, and Concordia clubs and associations information booths are planned. COP offers an excellent opportunity for returning students to get together again, and for the newly-registered undergraduate a chance to get acquainted with the University and the many services it offers, as well as with CUSA itself.

The Concordia Orientation Program will wind down an exciting and hectic two-week period with a Bud Rock Bash on Friday September 16. This year the band "Hollywood & Wine" will entertain Concordia students with a show in the Athletic Complex at 8:00 p.m. So come one, come all to the CUSA Street Festival on the Loyola Campus next Thursday, September 15.





These buttons will be available at the CUSA street fest.

You can't win. University information officers held a conference in Edmonton last month, and one session dealt with public (and government) perceptions of higher education. Now some people think that the problem in government is people who don't have any firsthand understanding of universities, but that isn't it at all,

said Rejean Plamondon, who is director of communications for the Université de Montréal. "We have the most educated government in the western world," he said, noting that no fewer than nine government members of the legislature are far from sympathetic to the universities.
''It's not an advantage, it's a disadvantage.

Clarifies relocation article

To the Editor:

Although I am grateful for the attention given to the study of the effects of forced relocation in Montreal which two of my students have helped me to carry out, I must clarify several points in your August 25 article.

First of all, the two Urban Studies students who did the statistical analyses should have been credited. They are John Schaechter and Marion Emo.

Secondly, the material on which the study is based was obtained from the City of Montreal whose relocation officers and inspectors carried out the interviews in 1966. Only 340 households, of the more than 800 relocatees for whom the City had addresses, were actually interviewed by the City.

The most important omission from the article is the fact that nearly 100 former residents of Victoriatown are now actively petitioning the CHMC (Canadian



Mortgage and Housing Corp.) to fund a co-op housing project on the former site of Victoriatown, still vacant after 20 years. This unexpected turn of events gave new meaning to our research study which was based on old data.

It also confirmed one of the hunches motivating our study: the strong sense of community which exists in many areas which the City continues to view as "slums" to be up-graded through old-style urban development, or more recently, through renovation subsidies which en-

courage "gentrification", (the replacement of low-income tenants by higher-income owners, often of condominiums,

or co-propriators).

Hopefully, the Victoriatown
co-op group will succeed in getting public support for their projects. If they do, it will give hope to the thousands of households in Montreal who desperately need subsidized housing (at least 15,000 according to the Municipal Housing Office).

Andrew Melamed Coordinator

Maureen Habib

Secretary

By Philip Szporer

Although every department can credit someone for 'oiling the machinery', in Vice-rector (Academic) Russell Breen's office at Loyola, there is no question that Maureen Habib is that

As secretary to the vice-rector, time at the University. she is the welcoming first conwho effectively leaves him free succinctly. "It's discouraging not to get on with his work uninterrupted.

For Habib, Concordia is familiar territory. In 1974, she graduated from Loyola's Political Science Department. Her first job at the University was as a staff member in then Dean Breen's Arts and Science office. After two years, she decided to move on to the Mathematics Department where she worked as secretary under Professor Sork, a man whom she describes as "absolutely charming, and more fun than the law should allow." But when, in 1978, the opportunity arose to again work with Breen, she couldn't refuse.

Anyone who knows her will acknowledge the contribution that Habib gives to the office. "I'm not ashamed to be a secretary," she says. "The job requires tact, judgement and skills. The 1950s 'dumb blonde' image of the secretary has been grossly exaggerated.'

Habib feels fortunate for many reasons - but her love of travel alone has added immeasureable dimension to her life. She has still further in the Far East.



her position, she spends a lot of

Her outlook and attitude are tract in the office, and it is she uplifting. Habib accounts for this



to live what you do. Here at the been to Libya, Egypt, Syria and University I'm in a productive Lebanon, and other countries place with interesting, wondertill further in the Far East. ful people. I've got lots of But home is Montreal, and in 'colour' in my work.''

Prof. named Management **Academy Fellow**

Management prof. Theodore T. Herbert has been elected a Fellow of the Academy of Management. He was inducted at a banquet last month in Dallas, Texas. He is only the third faculty member of a Canadian university to be so honoured.

The Fellows is an honorary group within the Academy of Management. It is the highest honour of the Academy to be elected a Fellow, the criteria for nomination includes making "outstanding scholarly contributions to the field of management". The Academy of Management itself is an international professional society of management professors and executives, numbering about 5000 from all around the world. The Fellows group was begun in 1948 and numbers about 80 active members.

Herbert joined the Commerce and Administration Faculty at Concordia in 1981, coming from a position at the University of North Carolina at Chapel Hill. His teaching responsibilities in-

clude PhD and MBA courses in Business Policy and Strategic Management. He has published over two dozen books and monographs, as well as over 70 articles and papers. He also serves as vice-president and member of the Montreel electric Board of the Montreel electric of the of the Montreal chapter of the Planning Executives Institute.

His doctorate in business administration was earned at Georgia State University in 1971. His business experience includes positions with NASA's Marshall Space Flight Center (at which his work on the Space Shuttle resulted in his being awarded the Apollo 11 Medallion), Western Electric's Regional Engineering headquarters, and the Georgia Highway Department. His consulting clients have included both leave and small firms in the both large and small firms in the US and Canada, in venture startups, strategic definition, stratetic implementation, and turnarounds.

Correction

The caption of a front-page photo in the last issue of The THURSDAY REPORT incorrectly reported that Rothmans of Pall Canada Limited had donated \$5,000 to Concordia's five-year \$25 million Capital Campaign. Although the cheque presented to Concordia Board of Governors Chairman Donald W. McNaughton by the firm's Divisional Sales Promotion Manager, Jacques Laverdière, was, indeed, in the amount of \$5,000, Rothmans of Pall Mall has pledged an additional \$15,000 over the next four years, bringing the company's total donation to \$20,000.

Urges Concordia grads to remain in Quebec

For those of you who missed Pierre Laurin's thoughtful address at last June's Commerce & Administration Convocation, we are printing some selected remarks. (Pierre Laurin is the former head of the HEC and now is a vice-president of Aluminium Co. of Canada Ltd. He also serves on the Capital Campaign's steering committee).

I urge you to stay in the province and to work for its betterment. I realize that many anglophone students may be thinking of relocating and beginning careers in other regions of the country ... the scarcity of employment here may force you to do this.

However, do not leave Quebec out of fear that if you remained you would be assimilated by the majority, leaving you with a lack tity. Quebec society today has developed where no one group is weak enough that it should fear assimilation.

I hope that many of you stay in Quebec, especially in Montreal. As you realize, half of the province's population and 60% of its industry

are located in and around the city.

However, one should not have any illusions about Montreal's future place. It will never again be the national decision-making centre of Canada. Montreal can be Canada's foremost international city. This distinct Canadian city ... reflects the diversity of this country ... two main language groups give it the necessary character to play such an international role.

International operations are still largely centred in Montreal, and with gestures from government and business we can expand these operations, which will attract people who will remain here.

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The Representative shall act as liaison between the G.S.A. Council and graduate students in the Faculty/Division, and shall assist the officers in the execution of their duties.

Interested individuals should be prepared to spend approximately 3 hours per week performing their duties.

Please contact the G.S.A. at 879-7219 for further information. Deadline for receipt of nominations is September 16, 1983.

distributing: "I'm an academia nut."

Nutty words. The snack choice in

University denies allegations of harassment

Accusations have been levelled at Concordia University in recent weeks to the effect that Concordia is attempting to force tenants out of a building the University owns at 1452 Bishop Street.

Press reports have quoted at least one of the building's tenants as stating that Concordia has launched a "harassment campaign" against the occupants of the Royal George Apartments and was deliberately cutting back on maintenance in the building as a means of pressuring the tenants to move.

Concordia University purchased the 47-unit apartment block in 1979 (along with a number of adjacent properties) with the intention of demolishing the then

67-year-old structure to make way for a long-planned University Library Centre across from the Henry F. Hall Building. The Royal George building was in an advanced state of disrepair at the time, and only 24 of the 47 apartments were occupied. The number of rentals has now dwindled to nine, including one ground-floor commercial establishment.

In the years since 1979 the University has spent considerable sums making essential repairs to ensure that the Royal George Apartments are maintained in a livable state. Concordia is not in the rental business, however, and is not prepared to invest additional public funds on elaborate renovations. Tenants

who remain in the building must thus expect certain inconveniences that would not be found in more expensive rental accommodation in the downtown area.

Far from harassing its tenants, the University has always made every effort to assist occupants of the Royal George Apartments who sought the University's help in relocating. In addition the University has provided tenants with financial assistance to help defray the costs of moving.

Concordia remains cognizant of its responsibilities to the residential tenants living in the Royal George apartment block, and it will continue to do everything possible to find comparable and acceptable accommodation for them.



AT A GLANCE

Vice-rector, academic, John Daniel has been appointed to a CREPUQ task force which is to produce a study of what Quebec universities will be like in the year 2000. Daniel is the only senior university administrator on the commission, and Concordia is one of the four universities represented. (McGill, Laval and U. de Q. at Trois-Rivières are the others). Also participating is a representative from the OECD and a Bell-Canada vice-president After 17 years with the University, Ann Rochefort, the assistant to the Dean of Commerce & Administration, is leaving to take up residence in Montpelier, France. Her husband, who taught part-time at Loyola for many years, will work in the French pharmaceutical industry. As for Rochefort, she will be doing graduate work in Art History at Montpelier University. Her daughter Suzanne who is a commerce student at Concordia will be entering her second year at Montpelier .. Marketing prof. Michel Laroche is co-editor with Ulrike de Brentani of a book

entitled Readings in Canadian Marketing to be published this month by Kendall/Hunt Last month, Concordia hosted

the Twelfth Hume Con-

ference. Sponsored by the Hume Society and Political Science Dept., the conference was held at Loyola's Bryan

Building. Papers were

presented on various aspects

of the work of the great scep-

tical philosopher of the 18th

century. There were panels on Hume's theory of causation, the self, his philosophy of religion, his moral philosophy and his theory of justice. Scholars from over 30 universities in Canada, the U.S. and abroad participated. Anyone interested in obtaining a copy of the program or copies of papers presented should contact Political Science prof. James Moore at Ch-237 Pyschology MA student Heather Nogrady received the award for the best student paper by Division 30 (Psychological Hypnosis) at the 91st Annual Convention of the American Psychological Association. Her paper was entitled Hypnotic versus Imaginative Enhancement of Recall History prof. Cameron Nish gave a lecture on L'étude comparative de la colonisation du continent américain: colonies françaises, brittaniques et espagnoles at a colloquium on Les Rapport culturels entre le Québec et les Etats-Unis to be held at the U. de Q. à Trois-Rivières on Sept. 24 Pierre Guité, industry liaison officer for the Centre for Building Studies, was a panelist on a new energy panel at a colloquium on education/energy held at Laval University last month ... Looking for a bagpiper? Well, look no further. Sociology student Iain Millington is your man. He's played for years in a band all over the province, and is

See "At A Glance" page 6

New Comm. Arts head named

By Lise Marie Bissonnette

Gail Valaskakis began a threeyear term as chairperson of the Communication Arts Department last June 1. An expert on media and development and intercultural communications who joined the department in 1967, Valaskakis replaces acting chairperson Lindsay Crysler.

Her duties as chairperson will include curriculum revision to accomodate the potential arts and science curriculum, and the overseeing of the two-year old Master of Arts program in Media Studies. But she sees her chief role as one of synthesizer of departmental voice.

"We have a highly participatory and cooperative department," she said.

In addition to her administrative duties, she will maintain a teaching load of one course per term and continue working on several projects, one of which is a book on communications and the Canadian north.

"You really must keep up (your research) because communications is such a rapidly changing field, especially the north," she said.

Valaskakis has focussed her research on the use of interactive satellites and satellite communications, as well as on small-scale media such as radio and telephone. She has examined how to best use these technologies for community needs, and how media relates to cultural, social and economic change.

Although her work has an international focus (she was in China last year), she has concentrated on the Canadian north,



Gail Valaskakis

both in the Northwest Territories and in northern Quebec.

"Lake Harbour (Baffin Island) is the focus of my own fieldwork," she said. She began observing the area in 1974, before the introduction of television, radio and telephone. Now the community has broadcast radio and airstrip. telephone and television.

The advent of these technologies altered the community in several ways, she found. "It changed the visiting patterns a lot; it cut down communal activity. There used to be a film shown three times a week,

and the whole community would be there. You see less of that people are more individualized," she said.

Because transport links are better, the population has almost doubled from 187 to 300 since 1974. The population has also grown in sophistication. "There's a lot more to influence young people because they have a window on the world," said Valaskakis. However, this does have a negative as well as positive impact, as an increased demand for junk food

demonstrates.
Valaskakis also served as
See "Valaskakis" page 6

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Seniors join University courses

Non-credit Senior Citizens Pilot Project

By Howard Shrier

History professor Richard Diubaldo was telling his class about the dust storms of the Great Depression when one of his students spoke.

"Everything we ate had dust in it," she said. "We had grit in our teeth." She also remembered a relief train bringing in clothes to the stricken area. Her brother was slow reaching the box car, and all he could get was a dress.

She was able to share her experience with fellow Concordia students thanks to an experimental program that brings senior citizens together with degree students.

And the Non-Credit Senior Citizens Pilot Project was so successful last year, that both the number of students and courses will more than treble this fall, according to its administrator, Richard Diubaldo, who also serves as director of the Centre for Mature Students.

The program was initiated last year by the Centre (CMS) where it was thought 20 to 60 seniors might reply to a small ad in a December issue of *The Gazette*.

December issue of *The Gazette*. "We were just flooded," said Diubaldo. "Responses kept coming in and it was difficult to turn anyone away."

The final total of responses was 193, and many more are expected to join this fall before registration is over. Returning students, word of mouth, and some media attention will swell the program to at least 400, and perhaps as many as 1000. Diubaldo says 600 is the likeliest figure.

They will choose from more than 100 courses in Arts and Sciences, compared with just 30 offered last year. Other Faculties, like Commerce and Fine Arts, are filled and are turning degree applicants, and so have not opened similiar programs. "It's up to them to follow suit," said Diubaldo.

The seniors pay only \$2 a credit, and so the program is running at a loss which the CMS must absorb. The students are helping themselves where possible, administering their own registration and program, to ease the overload.

Classes last year had from one to 23 seniors registered. This year the CMS has tentatively set a limit of 5% across the board. "We're looking to refine the system," Diubaldo said. "Not to establish quotas but to see we don't overload courses to the ex-

clusion of degree students."

The seniors are expected to follow the work load, attend and participate in classes, but they do not have to write term papers or exams. A short paper giving their impression of the course and material is enough to earn a certificate.

"They want to learn, but they don't want the rigors and hassles, at this stage in their lives, of papers and exams, although they can write them if they wish," Diubaldo said.

Wanting to learn; this theme echoed through a survey of professors who taught in last year's pilot project. The seniors took classes because of a love of learning, a good influence on younger students blinded by career interests.

"To them, education has intrinsic worth in itself," Diubaldo said. "They're not just looking down the road at a career."

The most obvious benefit of the program, it seems, is the life experience older students can share with their younger counterparts. The witness to the depression mentioned earlier is but one example. Another class studying the women's movement in Quebec had in it a former suffragette. A prof. discussing a bank takeover was treated to the inside story by a student, who before his retirement, had been an officer of the bank in question.

Many professors obviously enjoyed teaching people close to their own age. "Older students are normally serious and a decided bonus," one professor said. "I like them and they have gray hair like me."

Some seniors at first feared not being accepted, Diubaldo said, but that rarely seemed to be the case.

When one class took a field trip to the United Nations last year, the six seniors on the bus kept to themselves on the way down. "Returning, they were intermingling, chatting, sharing views of life and politics with the younger students," said their professor. "Marvellous experience for both."

Only a handful of professors voiced negative feelings about the project. "While the insights and experiences of senior students is beneficial," said their professor, "their lack of reading and consistent attendance is difficult," one said.

others, however, have hailed it as "one of the best innovations of the decade" and "the best things to happen since the evening division at Sir George".

ing division at Sir George."

The seniors' experience and eagerness to learn and energy have always been symbolized at Sir George by Willy Schiff, 82, a

See "Mature" page 7



One of the 8th century artifacts which will be in the TESL video.

TESL makes video film

By Lise Marie Bissonnette

The TESL Centre has just added a component to its already extensive off-campus course offerings — a videotaped version of The History of the English Language, complete with lecture, accompanying slides, guidebooks, quizzes, and other necessary handouts.

Altough the Centre wants to eventually rent the video to other groups. the project was undertaken to accomodate a group of 12 Gaspé elementary and secondary school teachers.

and secondary school teachers.

"The Gaspé people finished their TESL certificates last year and asked it they could go ahead and take a Bachelor of Arts degree," said Molly Petrie, Director of the TESL Centre and professor of the videotaped course. "What we've done in the past is send instructors down by plane. They've gone in the fall and winter sessions, as well in the summer.

"It's better in the summer because our instructors live and teach right there, but in the winter, we'd send people down by plane on weekends for intensive sessions."

Such an arrangement often proved difficult, said Petrie.

"Sometimes the plane couldn't even land."

Furthermore, "these teachers are teachers and they live all over the Gaspé. They really must be greatly admired because they have to travel such long distances to come to these sessions."

All of the teachers involved teach English as a Second Language, but some according to Petrie, are rather weak due to a lack of proper training.

As of yet, there is no plan to enable the teachers to do their entire Bachelor's degree by videotape.

"This (course) is to be the pilot — we'll see how successful it is," said Petrie.

She said that since the video cost the TESL Centre "a couple of thousand dollars", the money factor would have to be considered. Another element is the feasibility of putting certain courses on video.

"Some courses would be impossible (to tape)," said Petri. "Basic phonetics is one; you really have to listen to your students to see how they are producing sounds."

See 'TESL'' page 7

Le PRIX EDMOND-de-NEVERS 1982-1983

L'Institut québécois de recherche sur la culture se soucie de la formation et de l'avenir des jeunes chercheurs. Le prix Edmond-de-Nevers est l'une des premières initiatives qu'il prend en ce sens.

Le prix est décerné annuellement à un étudiant du deuxième cycle ayant présenté dans une université du Québec une thèse de maîtrise portant sur la culture, quelle que soit la discipline concernée. Le prix comporte la remise d'une médaille commémorative et la publication de la thèse par l'Institut.

- 1. Est admissible tout étudiant ayant présenté dans une université du Québec, entre le 1 er octobre 1982 et le 30 septembre 1983, une thèse de maîtrise portant sur la culture.
- 2. Le candidat devra faire parvenir à l'Institut une copie de sa thèse, accompagnée d'un résumé d'au plus deux pages et d'un document officiel attestant que la thèse a été aggréée par un établissement universitaire avant le 1^{er} octobre 1983.
- 3. Le choix sera fondé sur l'originalité, la cohérence de la démarche et, bien entendu, sur la qualité de la langue.

Pour poser sa candidature, il suffit de faire parvenir les documents exigés, au plus tard le 14 octobre 1983, à l'adresse suivante:

Prix Edmond-de-Nevers Institut québécois de recherche sur la culture 93, rue St-Pierre, Québec G1K 4A3 Téléphone: (418) 643-9107, (418) 643-4695

Les lauréats

1980-1981, Lucie Robert, <u>Le manuel d'histoire de la littérature</u> canadienne de Mgr Camille Roy, Université Laval.

1981-1982, Réal-Noël Brisson, Les 100 premières années de la charpenterie navale à Québec: 1663-1763, Université Laval.







Girls will be girls; boys will be boys

Sex differences show up early, research reveals

By Kerry Monaghan

Despite efforts to minimize sex differences in the young, boys and girls segregate themselves at play from the age of three, says a Concordia child psychologist. Prof. Lisa Serbin, who has received an \$80,000 grant from

the federal Social Sciences and Humanities Research Council, told The Thursday Report:

 that boys fight more than girls; • that girls use the more passive and polite form of request when asking for things;

 that boys attempt to influence the behavior of their peers far more than girls do;

• that boys find it socially unac-

ceptable to play with girls;

that boys' fantasy play is substantially different from girls' fantasy play;

• that boys play with blocks far more than girls, thereby developing greater visual-spatial skills, so necessary in science and math.

Asked if the differences were conditioned or innate, Serbion says: "People always ask me what sex differences are real, by that they mean, unchangeable and innate. And the answer to that question, is that we have no idea, because the environments and contingencies are so different that we have no idea of what is nature and what is nuturing.

Studying more than 80 children at a daycare centre, Serbin found that boys and girls have different goals when

playing.
"What we find is that boys and girls use different social in-fluences and style. Boys use direct requests more: "Give me direct form: "May I have the truck?" or 'Please give me the truck."

The whys and wherefores are hard to sort out. "One of our hunches is the differential effectiveness in all this. Boys, for example, become more responsive to social influences by boys than by girls," says Serbin.

'In other words, if a boy asks a boy to do something, he is more likely to do it than if a girl asks him to do it. So a girl avoids the boys, because she finds she is more effective when she plays with another girl.

Boys, on the other hand, find it socially unacceptable to play with girls," she says. "Before the age of three, there is no awareness of this, but as they go through elementary school, it becomes law among the boys."

When young, there is little difference between the sexes in physical strength, but boys fight far more among themselves, with very little cross-sex fighting, Serbin says.

Using telephoto lenses from a second storey window, Serbin has observed fighting among 5th and 6th graders in the school yard. "Girls fight," she says, "but the frequency of aggression is lower.'

In the area of fantasy play, Serbin says: "Boys and girls are very different when they imagine. They pick different characters to play and reflect a very stereotypical world."

Says Serbin: "Boys tend to play fantasy roles of super heroes and occupational roles, and sometimes they will play without roles and take a block and pretend it is an airplane. Girls tend to play familial roles, pretending to have a tea party or something of this nature. Girls tend to use objects as they were intended to be used, like tea cups and dolls."

Serbin says it is difficult to say if boys are better at abstraction than girls as indicated by their transforming blocks into airplanes, or whether they are lack of airplanes in everyday settings.

"Every nursery school will have a tea set, but not every school will have an airplane, she says. "The quality of their fantasy play is very much con-trolled by the type of props available."

Serbin says that young children are quick to categorize what sex is supposed to do what.

"There are boy things to do and girl things do do.

Even when confronted with a video tape of a male nurse and a female doctor, most of the children recast the male as the doctor and the female as a nurse when questioned by teachers after the show.

Serbin doesn't accept the Pavlovian argument that we are all shaped by external condition-"What you have is an interaction between the child's own developing way of handling the world and what the world has given the child to handle. Kids change and react differently to the same stimulus at different

ages," she says.

Serbin also noted that the girls group plays much closer to the teacher than the boys group and tends to have closer contact with the authority figure in the class.

She says that parents and older children play a large part in developing the sex differences in their children and younger siblings.

"We've all heard of the story of the father who brings a hockey stick to the hospital as he learns he has a son," Serbin says.

Nursery school teachers, she says, also set up classes in a way that boys and girls are segregated, with the blocks on

one side and the tea sets on the

"The differences really accelerates between the ages of three and five," she says. "There isn't a big difference at three, but there is a very big difference at five.

Returning to the question of conditioning, Serbin says: "It's a completely confused question. Children are exposed to different models on television with male and female roles. In their children's books, they are exposed to the same sex-typing. They learn from these experiences and when they act in a certain stereotyped way, and are reenforced, it tends to confirm this See "Behavior" page 6

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Michigan legislator has proposed a bill which would make it a crime for scientists to misrepresent their findings. John Conyers Jr. told a session of the American Association

Liar, liar, pants on fire. A

for the Advancement of Science, during a discussion of scientific fraud and public affairs, that many legislators feel at the mercy of scientists and rely heavily on their

Other speakers at the AAAS session said there have been many cases, some of them flagrant, of

expert testimony.

scientists ignoring their own research results because of their own biases or those of the people paying the bills; one speaker suggested a process to bar scientists who "deliberately misrepresent" their results from further public activities.

MOSST reorganized chief science advisor appointed

The federal Ministry of State for Science and Technology (MOSST) has undergone major changes in structure and orientation. The department is to be halved - retaining its advisory functions while shifting its programs to other federal departments - and co-located with the Ministry of State for Economic Development.

Louis Berlinguet, secretary of MOSST, has also been appointed chief science advisor to the federal government. With a mandate to advise cabinet on issues related to science and technology, the chief science advisor's department will provide counsel to Cabinet committees responsible for policy on economic, social, international, defence and other matters. It will also play the leading role in planning medium and longterm government policy in science and

In a communiqué announcing Berlinguet's appointment, the Prime Minister's office states that creation of the science advisory role supports the government's new technology policy by ensuring that science and technology are more tightly related through the Cabinet process to economic and social development policy issues and initiatives. The new orientation results from consultations by the minister of state responsible for both economic development and science technology, with the science community, the Science Council, NRC, NSERC

Sexist language, sexist methods still strong

Women have come a long way, baby, but not far enough. That was the message of Margrit Eichler, who teaches at the Ontario Institute for Studies in Education and the University of Toronto, at a recent lecture at the University of Waterloo.

Eichler believes much of the social sciences and humanities research is male-oriented, with men as the basis for models of

Like the ancient theory that the sun revolved around the earth, people used to believe the world revolved around men. With the recent appearance of feminist literature a different viewpoint has been added. The feminist perspective often criticizes the traditional models of research, Eichler says.

At least now more women are actively involved as researchers Eichler says. About a hundred years ago an Englishwomen named Beatrix Potter tried to publish her scientific discovery of lichen, a mixture of algae and fungi. She was largely ignored by the scientific establishment of the day and turned to writing and illustrating children's books. The first of the well-known Peter Rabbit series was published about 1900.

If Potter had been a man, she would have had credibility and would have been encouraged in her scientific endeavours, Eichler suggests. Of course, some women do sexist research, she pointed out, and

some men do non-sexist research.

What does Eichler consider to be sexist in research? She listed five criteria that may make research biased. The language or the concepts under examination may be male-oriented; an androcentric view may pervade the research experiment and interpretation; the methodology may be sexist. If even one on this list is present, Eichler considers the research as sexist.

She said studies have proven that use of male terms as generic ones epresenting both sexes conjure up male-oriented ideas. Eichler cited he case of a professor who assigned part of his class to cut out magazine pictures they thought represented industrial man. He asked others in his class to find pictures depicting industrial society. Those assigned the industrial man project cut out more pictures of nen, Eichler said.

An example of a sexist concept is the "head of the household" that appeared on census forms until 1976. This usually meant the man, according to Eichler. Many studies continue to use the term although Ontario law doesn't recognize it. Legally, both husband and wife are esponsible for their children and their finances.

An androcentric perspective means that women are ignored or seen only in relation to men. History is often centred on issues that afect men. If women's issues are considered, that is labelled Women's History and kept seperate from the rest of history. Reprinted from the University of Waterloo Gazette)

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available. Call him at 748-6070 Welcome aboard to Carol Davison, who has been hired as a research assistant by the CEQ The new address of the offices of the Off-Campus Education Department is 7302 Sherbrooke St. W. The telephone number (437) is the same Forty-two Concordia students took part in eye tests ex-perimenting with new lens designed to eliminate eye stress from VDT use and too much reading. Research optometrist Abraham J. Kirshner claims his new lens works to reduce eye fatique. The results from the tests showed that two-thirds of the Concordia students tested found that after 2l days they could read longer without burning sensations of the eyes and that they did not have to reread passages so often for comprehension. Gee, maybe I could use those lens; my eyes are getting pretty tired looking at this screen while typing this column Congratulations to the following students for winning doctoral fellowships from the Social Sciences and Humanities Research Council: John M. Asfour; Grant Allan Gaverly; Daniel Mark Gere; Flavia Ceschin; Martine Chomienne; Ingrid K. Cooper; Jose Carlos Curto; Cecilia A. Danysk; Sydney Finkelstein; Leonard Greenberg; Bonnie H. Honig; Debra S. Lean; Christopher Stewart Milligan; Robert Nadon; Sharna Olfman; Mary Pauline Rimmer; Enrique San-doval; Susan E. Slade; Louise St-Cyr; Nancy Dawn Ursel; Jane Elisabeth Wilhelm; Laura R, Winer



continued from page 5

type of behavior as appropriate." Serbin's current study, Sex Differentiated Social Behavior: A Developmental Study of Family Influences, is only part of her current research load.

She is also working on a \$175,000 a year study (two years old and so far open ended) on playground observations of normal and atypical children, which is funded by Health and Welfare

Apart from the graduate students who work with her, Serbin's co-investigators on the sex differentiation study are Anna Beth Doyle, Dolores Gold and Leah Sherman. Working with her on the playground study, is coinvestigator Alex Schwartzman.



Music student George Denova, one of the CECG award winners, is literally wrapped up in his own electronic music on tape.

All wrapped up in the music

The Music Department's summer series of 19 electro-acoustic music concerts was wound up with three outdoor afternoon concerts on the Loyola Campus on the weekend of the 26th of August. The series, entitled Thirty Miles of Tape/Quarante-huit kilomètres de bandes magnètiques, produced for the CECG (Concordia Electro-acoustic Composers' Group), featured music for tape alone, tape and slides, and tape with live performers.

Fifty composers from Vancouver to Paris were represented by

more than 145 works played during the summer.

A jury of CECG members, comprising Kevin Austin, Jill Bedoukian, Dave Lindsay and James Tallon, selected seven composers as winners of awards in the series. For works produced by Concordia students, George Danova and Sam Borsuk were both noted for the works The Escape and SIB 2248 respectively. Donna Lytle (BFA '83) received a special award for her soundtrack to the video At the Braindrain.

The four other composers recieving awards are Harry Kirschner (who will be teaching at Concordia this year), Alain Thibault of Montreal, David Keane of Kingston and Paul Dolden of Vancouver.

The winter series of concerts of the CECG begins this Monday, September 12 at 8:15 p.m. in AD-218 at Loyola. Works to be presented will include the best from the summer series with works for tape, live performances and slides.

VALASKAKIS

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research director for two Inuit organizations doing interactive satellite research. The Taqramiut Nipingat Inc. (Native Communications Society of Northern Quebec) carried out a twomonth experiment involving eight communities in northern Quebec in 1977, and the Inuit Tapirist of Canada (Northern Inuit Organization) conducted a three-year project (1978-81) involving six communities in the Northwest Territories.

"These experiments led to the formation of the Inuit Broadcasting Corporation (IBC) in the summer of 1981," she said. The IBC, which uses released time from the CBC, began broadcasting Inuit language programs in January, 1982.

Valaskakis will chair an Études Inuit Studies conference in Montreal in November 1984. She will also continue her work as a member of the International Cooperation and Communications Laboratory, a group dedicated to examining the needs of Canadians and other international groups vis-a-vis interntional communications.

Seiderman said he had tested 40 umpires and referees between the

ages of 27 and 57 who officiate at colleges, high school or other amateur sporting events. Of those tested, 30% had difficulty with depth perception and spatial localization, by which people judge distance and the location of objects in relation to other objects. These skills are essential in judging such things as whether a ball is in or out of bounds.

"We found that the large majority of sports officials have excellent vision, but some could use help in judging line calls from a distance, Seiderman said. Ironically, he said, some officials who have glasses do not wear them during games because fans see spectacles as a sign of eyesight problems and sometimes

September 8, 1983 THE THURSDAY REPORT 7

MATURE

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philosophy student and president of The Sparklers, Concordia's senior group. Diubaldo credits Willy Schiff with pushing for the non-credit experiment, and for the reduced \$2 per credit

With hundreds more like Willy, the University would be a better place to work and study,

æøčjovə & eyı Đ pη wgfxžø θ ſ I Æ

Some of the old English alphabet and phonetics symbols which AV-Graphics had to manufacture specifically for the TESL video.

TESL

volunteers thanked

continued from page 4

She did cite other courses which features artifacts of 9th which could successfully be Century Anglo-Saxon culture, transferred to the screen - the grammar courses, for example. But she conceded these might not be as "colourful" as the History of the English Language,

Century Anglo-Saxon culture, readings of Old and Middle English, and a group of Middle

English singers.

''It's not just talking heads,' said Petrie.

Internal Capital Campaign

The University's Capital Campaign has been underway since last March. Although the Campaign's thrust is soliciting funds from the outside community, contributions from the University community are im-

Vivian Bailey (Physical Plant)

(Supervisor/Planning)
Catharine D'Allaire (Furniture

(Manager/Telephone Services)

June Duncan (Guidance) Audrey Cunningham (Accounts

John O'Hanley

Services)

Services)

Admin.)

SGW

Loyola)

Fred Francis

Frances Weller

Payable/Bookstore)

Joan Macdonald (Printing

Linda Schachtler (Comm. &

Carol Walker (Commerce)

T. Fortin (Arts & Science,

Sandy Pritchard (Management)

Angela Wilson (Arts & Science,

Sheila O'Neill (Comm. Studies)

Audrey Burkowsky (English)
Linda McDonald (History)
Diane McPeak (Philosophy)

Linda Macdonald (Journalism)

Diane Boutilier (Geography)
Kali Sakeli (Psychology)

A. Pollock (Exercise Science)

Sheila Rodericks (Chemistry)

France Pelletier (Fine Arts)
Marie-Andree Cuccioletta (Art

Philomena Prince (Music)

Denise Maisonneuve

Kathy O'Connell

Diane Boily (CBS)

Barbara Whitehouse

Elaine Muise (Biology

L. Bertrand (Geology)

M. Lifschitz (Physics)

Freda Kronenberg

(Mathematics)

Education)

(Economics)

(Purchasing/SGW)

Kenneth Cunningham

Coor./Purchasing)
R. Allan (Supervisor/Mail

portant too. Each major group students, faculty and support staff - are being canvassed.

The support staff canvass coordinated by Roslyn Muer and Claude Denis, under the direction of History professor

Cameron Nish who is the Cam-

Elizabeth Horwood (Mechanical Engineering)
Kathy Duff (Grad. Studies)
Steve Williams (Mechanical

Engineering)
Anne Lynch (Continuing Educa-

tion, Languages) Theresa Humes (Physical Education)

Anita Grant (Computer Centre) George Stecyk (Computer

Centre) Gary Milton (Sr. Dev.

Coordinator)
Earl Hutton (Computer Centre) M. Lattuch (AV) Richard Bissaillon (AV)

Audrey Wells (AV) P. Hachey (Receptionist, Bishop Court)

Alice Duquet (Secretary) Lorraine Royce (University

Susan Gagne (Secretary/Dean of Students)

Jane Hackett (Secretary /Dean of Students)
Cathy de Solla (OC Credit)

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Manager/Admissions) L. Becskei (Admissions Officer) G. Thomas (Counter Clerk/Registrar's)

V. Hamilton (CO Registrar's) Rose Quinn (Section Head/Registrar's)

Sandra Stone (Registration Assistant) William Raso (Supervisor/Registrar's)

S. H. Impey (Insurance Coordinator/Treasury) G.J. Jones (Payroll Supervisor) Margaret Ayotte (Benefits Assistant)

Carol Vouzan (Secretary/Student Accounts)
Janet Sloan (Head Cashier/ Students Accounts)

paign's vice-chairman of the University Community, is coming along well. A gratifying number of employees have volunteered to canvass their sectors. The following is a list of

Michel Pelletier (Cinema) The following people work at Loyola campus:

A. Lemay (Electrical) J. Battista (Non-mechanical) A. Dias (Non-mechanical)

R. Polcari (Non-mechanical) A. Amorin (Cleaning)
J. Carvalko (Cleaning)

Mr. Fernandes (Cleaning/Loyola) Fisher (Plumbing)

Lata (Cleaning) J. Francisco (Grounds)
A. Jolicoeur (Main Boiler Room)
J. Furlong (Main Boiler Room) D. Chiasson (Security)

J.C. Campanion (Security) The following people work at Sir George Williams campus: Nirmala Brunel (Asst/Library) Jean C. Morelli (Power Plant) Gaetan Montplaisir (Power

Plant) Jean Archambault (Mechanical Division)

Daniel Guillierrier (Mechanical Division)

Benito Citton (Electrical Division) John A. MacPherson (Electrical

Division) Gilles Pilon (Eelectrical Division)

Réal Gilbert (Electrical Division) André Lefort (Non-mechanical

Division) Robert MacPherson (Nonmechanical Division) Gaston Boulanger (Distribution Services)

Delano King (Distribution Services) Charles Leduc (Security) Vincent Callender (Printing

Services) John Raso (Printing Services)

A brief guide to safety at Concordia

With a new term beginning it is time for a review of our safety procedures. Each student, staff and faculty member is expected to comply with all health and safety regulations and directives both for themselves and for others.

Fire safety

In case of fire, procedures to follow and evacuation floor plans are posted throughout all our buildings. Please study them. Locate the nearest exit, fire extinguisher, fire alarm pull station and telephone in the areas where you will be spending time.

In the event of a fire or other emergency situation requiring

evacuation of all or part of a building, evacuate immediately, follow the instructions of the fire marshalls and do not re-enter the building for any reason until you are given the all clear signal.

Laboratory, studio & workshop safety

Each laboratory, studio and workshop has safety rules designed for the specific hazards of the materials and procedures associated with it. Learn these before beginning to work. If safety information is not provided to you, ask for it:

• Is personal protective equipment required?

Is it required all the time or only for specific procedures?

What are the procedures for storage, handling and disposal of hazardous material?

· What are the emergency procedures? Locate the eye wash and emergency shower and learn to use it.

Warning to contact lens wearers

Contact lens do not provide protection from flying particles or from chemical spills. Contact lens wearers are considered to be at a greater risk from eye damage as a result of these accidents even when wearing eye protectors because liquid, solid particles or vapour can become trapped beneath the lens. During emergency first aid procedures following an accident, lens may not be noticed by the first aid administrator. If you wear contact lens. inform the instructor or supervisor and be sure to wear proper eye protection when carrying out work where a risk of eye injury exists.

A note about ventilation

All laboratory and workshop ventilation systems are designed to work to capacity with doors closed. Open doors result both in compromised exhaust of contaminants from the lab and pollution of other parts of the building as the contaminated air spills into hallways and

Reporting of accidents and incidents which could have resulted in personal injury or property damage

All of these are required to be reported on the University Accident/Incident Report forms kept in departmental offices or to the Security Department. Accurate reporting is essential if we are to identify trends and prevent future accidents.

Health & Safety Committees

Concordia has in place a central advisory Health & Safety Committee comprised of employee, student and administrative representatives designed to consider all aspects of general safety and health throughout the University. Any member of this community has access to this committee either through the committee members or through the Occupational Health & Safety Coordinator. Meetings are held monthly from September to June. Minutes of the meeting are posted in the Hall, Norris and Administration (Loyola) buildings

Committee co-chairmen are Doug Devenne and Wayne Wood.

Departmental and area sub-committees

These exist in many departments across the University. They address health & safety issues specific to the area including work-place inspections, accident investigations and considerations of requests or complaints related to health and safety.

Occupational Health & Safety Office

Among its other functions, the Occupational Health & Safety Office provides a resource and information service and is available to any member of the Concordia community. First Aid, CPR and safety training courses are offered periodically. Counselling on occupational health and safety matters is available.

The office is in Bishop Court room 310C and is open from 9 a.m. to 5 p.m. daily Contact Susan Magor, Occupational Health and Safety Coordinator, at 7360 or Nicole Saltiel at 8572.

This column was written by the Occupational Health & Safety Office.



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University events and notices are published free of charge. Classified adds cost 15¢ per word up to 25 words, and 20¢ per word over 25 words. Events, notices and classified ads much reach the Public Relations Office (BC-213) no later than MONDAY NOON prior to the Thursday publication date.

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EVENTS

Thursday 8

LESBIAN AND GAY FRIENDS OF **CONCORDIA:** First general meeting, 4 - 6 p.m., 2060 Mackay. SGW campus.

Saturday 10

LESBIAN AND GAY FRIENDS OF CONCORDIA: Gay Dance with theme, bad Taste to be held, 8:30 p.m. 2 a.m., 7th floor cafeteria, Hall Bldg. However entrance must be before 11:15 p.m. SGW campus CONCORDIA STINGERS - OQIFC CHAMPIONS: Concordia vs. University of Ottawa, at 2 p.m.,

Monday 12

Loyola campus.

DOCTORAL THESIS DEFENSE:

Ms. Olga Overbury, Doctor of Philosophy, on Monocular and Binocular Vision with Asymmetrical Visual Pathology at 10:30 a.m. in AD-230, Administration Bldg. Loyola campus, 7141 Sherbrooke St.

CONCORDIA ELECTRO ACOUSTIC COMPOSERS'

GROUP (CECG): Concert at 8:15 p.m. in AD-05, Administration Bldg. Loyola campus. For more information call 482-0320, local 614 **CONCORDIA HISTORY** STUDENTS' ASSOCIATION: First meeting, History Dept., room CH-318, Centenial Bldg. (use center entrance). All history students welcome. (For exact time call 482-0320, ext. 465).

Tuesday 13

SOCIAL ASPECTS OF **ENGINEERING:** Guest speaker Peter Whitehead, Consultant, on R&D in Québec Transportation, 11:45 a.m. - 1 p.m., in H-511/1, Hall Bldg., SGW campus. FREE.

Wednesday 14

LOYOLA FILM SERIES: Stagecoach (John Ford, 1939) with John Wayne, Claire Trevor and Thomas Mitchell at 7 p.m.; Young Mr. Lincoln (John Ford, 1939) with Henry Fonda at 8:45 p.m. in the F.C. Smith auditorium, Loyola campus. Free

WEISSMAN GALLERY &

GALLERY I: The Non Figurative Artists' Association of Montreal, until October 15, Hall Bldg. SGW campus. GALLERY II: The Inhabited Landscape: A Selection from the Concordia University Collection of Art, until October 15, Hall Bldg., SGW campus.

CUSA: Movies: Let's Spend the Night Together at 3 p.m. and An Officer and a Gentleman at 5 p.m. in H-110, Hall Bldg., SGW campus. Free with student I.D. card.

Thursday 15

BOARD OF GOVERNORS: Open meeting at 1:15 p.m. in H-769, Hall Bldg. SGW campus.
INTERUNIVERSITY CENTRE

FOR THE STUDY OF RELIGION:

Bernard Plongeron, Institut Catholique de Paris, author of Religion et Sociétés en Occident (XVe-XXe Siècles), on La dynamique de la recherche actuelle en Histoire religieuse en France .. interaction entre les différentes disciplines at 8 p.m., room A-3105 (3rd floor), Pavillon Hubert-Aquin, 400 est, rue Ste-Catherine (angle St-Denis), Université du Québec à Montréal.

CUSA STREET FESTIVAL: All day Loyola Street Festival, 11 a.m. - 11 p.m. Get acquainted with the Loyola campus, 7141 Sherbrooke St. W. There'll be food, beer, an Amusement Park and all the Jazz you can hear. Visit the Capital Campaign booth. Campus tours are available.

SOCIAL ASPECTS OF ENGINEERING: Guest speaker Mr. F. H. Auld, Project Analyst, CN, Dept. of Economics & Analysis, on Overview of Issues in Canadian Transportation, 11:45 a.m. - 1 p.m., in H-511/1, Hall Bldg., SGW campus. FREE.

Friday 16

CONCORDIA STINGERS: Concordia vs McGill, at 7:30 p.m. at

Saturday 17

CONSERVATORY OF CINEMATOGRAPHIC ART:

Kakita Akanishi (Mansaku Itami, 1936) (English subt.) with Chiezo Kataoka, Sojin Kamiyama and Mineko Mori at 7 p.m.; Humanity and Paper Balloons (Sasao Yamanaka, 1937) (English subt.) with Chojuro Kawarazaki, Shizue Yamagishi and Kanemon Nakamura at 9 p.m. in H-110, Hall Bldg.; \$1.75 each. SGW campus.

Sunday 18

CONSERVATORY OF CINEMATOGRAPHIC ART:

Children's series: The Wizard of Oz (Victor Fleming, 1939) (English) with Judy Garland, Frank Morgan, Ray Bolger and Jack Haley at 3 p.m. in H-110, Hall Bldg., \$1.25. SGW

CONSERVATORY OF CINEMATOGRAPHIC ART: The

Loves of Tojuro (Kajiro Yamamoto, 1938) (English subt.) with Kazuo Hasegawa, Takako Irie and Osamu Takizawa at 7 p.m.; The Blossoms Have Fallen (Tamizo Ishida, 1938) (English subt.) witih Ranko Hanai, Reiko Minakami, Rikie Sanjo and Rumi Ejima at 9 p.m. in H-110, Hall Bldg.; \$1.75 each. SGW campus.

NOTICES

QUÉBEC & CANADIAN IMMIGRATION: For all International Students whose Authorizations expire this fall, Immigration Officials will be at the Hall Building, room H-651 from

Stagecoach Sept. 14 7:00

Loyola Film Series

Schedule

	8:45	Young Mr. Lincoln
Sept. 21	7:00 8:45	The Oxbow Incident The Plains Man
Sept. 28	7:00 8:45	Bend of the River The Grapes of Wrath
Oct. 5	7:00 8:45	The Far Country My Darling Clementine
Oct. 12	7:00 8:45	The Gunfigher Duel in the Sun
Oct. 19	7:00 8:45	High Noon Fort Apache
Oct. 26	7:00 8:45	She Wore a Yellow Ribbon Mogambo
Nov. 2	7:00 8:45	Shane Ride the High Country
Nov. 9	7:00 8:45	Western Union The Searchers
Nov. 16	7:00 8:45	The Last Hurrah Osanna's Raid
Nov. 23	7:00 8:45	Commanche Station The Man Who Shot Liberty Valence
Nov. 30	7:00 8:45	Seven Women Donovan's Reef
Dec. 7	7:00 8:45	The Three Godfathers Chevenne Autumn

September 6 - 9 and September 26 -30. Appointment MUST be made at the Dean of Students Office, SGW, 2135 Mackay, or at Loyola, AD-129, from August 15 until September 6,

QUIZ

Do YOU know where to find answers to these questions?

- where to locate university calendars worldwide
- how to prepare for an employment interview
- where to apply for private sources of financial aid
- · how to study
- · how to conduct an effective job hunting campaign
 • how to determine which
- universities offer particular educational programmes
- · where to find information on occupational options and career planning

Come to the GUIDANCE INFORMATION CENTRE and find the answers.

Sir George Williams campus, H-440 tel. 879-4443; Loyola campus, 2490 West Broadway, tel. 482-0320. A RECORD LENDING LIBRARY of classical music and jazz is available

to all Concordia students and staff with I.D. cards. You can take three records out for 14 days, free of charge. See Teddy Furter at RF 108, Loyola campus, 482-0320 ext. 249. CONCORDIA UNIVERSITY

DEPARTMENT OF MUSIC announces the formation of a Suzuki program in violin, and cello. The instruction is iedal for children as

young as three and through midschool years.

Lessons will be given on Saturdays between the hours of 9-2 Registration will be held from September 6 until September 29. Classes commence on October 1. The program will be organized on a two semester system, the first semester from Oct. 1-Jan. 29, the second from Feb. 2 until May 19. Enrollment is limited. For further information, call 482-0320 local 611

CPR COURSES: September 17 & 18, 1983 - CPR Basic Life Support Course, 15 hours for life, course includes rescue breathing and one person CPR, two person CPR, management of the obstructed airway and infant resuscitation. It is accredited by the Canadian Heart Foundation. For information, please call Nicole Saltiel at 879-8572

FOR SALE: Saab 99 Turbo, 1978, well maintained; excellent condition; one owner; high performance import model; radio cassette, mags, electric mirrors. Price negotiable. Tel. 653-6627. A PARTAGER/TO SHARE: Grand 6 et demi; ensoleillé, près du fleuve; 5 minutes au metro "de l'église"; personne tranquille; tout comrpis \$190/mois; tel. 767-7835.

We don't like to blow our own horn. Thursday Report ads work!

The Thursday Report reaches approximately 24,600 students (full- and part-time), 750 faculty and 1,200 staff either directly through internal mail or available through 15 green newsboxes strategically placed at key traffic points on both

As you can see, advertising in The Thursday Report can pay off, especially with our low advertising rates of \$6 per column inch (43¢ per agate line). And for multiple insertions, our rates are even further reduced.

So why not give us a call. For more information, contact Minko Sotiron at 879-8497.

